

REACHA

Uditaayan, Manava Bharati India International School Panchsheel Park (South), New Delhi - 110017 Annual Report 2008 - 2009





CONTENTS

Introduction
Activities and Projects
Finances
Annexure I Google Analytics Report on www. (formerly www.maitreya.wikidot.
Annexure II
Annexure III Google Analytics Report on www.s
Annexure IV Samvedna: A snapshot from the T
Annexure V Google Analytics Report on www.s (formerly www.delhincrsquash.ble
Annexure VI IIM Calcutta online publication fe
Annexure VII An Overview of REACHA work th

Annexure VIII Annual Accounts: 2008-09

1

v.reacha.org t.com)
ses & Online publication on NDPL website
v.samvedna.wikidot.com
TTSL Newsletter of Jan09
v.squash-northindia.org ologspot.com)
featuring REACHA work
through the years

www.reacha.org

INTRODUCTION

Over the years REACHA has evolved as a grass-roots organization engaged in meaningful social change. Its work has entailed campaigns, workshops & seminars, execution of well defined projects from concept to completion, development of Corporate Social Responsibility (CSR) modules, training & extension, publications and now elearning.

With minimal overhead expenses, REACHA work has today left its footprint in over 100 countries across the globe. Some of the countries that follow us avidly online are USA, UK, Canada, Australia, Norway, Germany, Brazil, Poland etc. Overall, we are reaching out to North & South America, Africa, Europe and Austral-Asia.

The year saw REACHA establish its Mumbai Center to implement the Tata Power Energy Club. This Center was ably managed by the alumni of NITIE, Mumbai and IIT Bombay. A number of College students from Mumbai volunteered to help out.

REACHA's Dehra Dun Center played an active role in taking up campaigns for a Secure India, Garbage Management as well as to educate housing societies against the ecounfriendly practice of trash-burn. This Center played a pivotal role in delivering the Samvedna Project at Him Jvoti School in association with Tata Indicom.

With the strength and effectiveness of Information and Communication Technology (ICT) becoming more and more relevant, REACHA has started focusing on:

- developing e-learning modules
- initiating e-volunteering
- taking up e-campaigns

The Tata Tele Services Ltd (TTSL or Tata Indicom) supported Project Samvedna gave us the opportunity to harness the strength of ICT. Samvedna will now help us reach a much larger audience in times to come by utilizing the internet effectively. Our e-programmes are complementing REACHA's grass-roots work and giving it more reach and penetration as the world gets more tech savvy by the day. The Annual Report 2008-09 highlights this in more detail.

REACHA would like to sincerely appreciate all the support provided to its functioning by Manava Bharati India International School, New Delhi, under the leadership of its Director & REACHA Treasurer Capt. V.K.Pandev. The Accounts & Administration Department Team of the school has been assisting us for many years now. Our thanks go to them too.

The following were elected by consensus as the office bearers of the National Governing Board (NGB) of REACHA for the year 2008-2009:

- Sri J. C. Pant (IAS Retd.)
- Smt. Malati Sinha (IAS Retd.)
- Sri V. P. Singh (IFS, Retd.)
- Capt. V. K. Pandey
- Dr. Pranav Pandya, Shantikunj, Haridwar (NGO)
- Dr. S. L. Seth
- Sri Laxmi Narain Modi
- Sri E. Venkatramnayya, YFA (NGO)
- SriA. S. Awasthi (IAS Retd.)
- Sri Nikhil Pant

FORMAL MEMBERSHIP

As regards formal membership of REACHA, New Delhi, the total membership strength of the association stands at 39, with the addition as Permanent Members of:

- a. Delhi Public School, Amritsar-Institutional Member and
- b. Mrs Ruchi Pant, Permanent Member

Details of REACHA activities during the past year appear in this Annual Report 2008-09 as follows:

ACTIVITIES AND PROGRAMMES

CONSOLIDATION OF www.reacha.org AS A RESOURCE CENTER

Since its launch in the year 2008, the REACHA website has gradually developed as an online repository of all our work. The wiki website represents the latest in terms of Open Source technology. Site updates are very easily done and not much training is required to maintain the site. This way we have been able to overcome one of the biggest stumbling blocks of website today – irregular updating!! Also, with the help of Google Analytics we are able to track the visitors to the website quite easily. Kindly refer Annexure I to get an in-depth assessment of how we are being viewed and followed across the globe in over 78 countries at www.reacha.org

Chairman
Vice-Chairman
Executive Director
Treasurer
Member
Member
Member
Member
Member
Member - Secretary

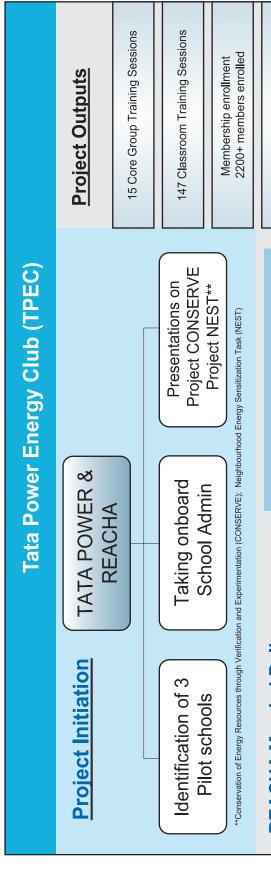
ENERGY CLUB (refer http://www.reacha.org/energy-clubs)

The NDPL Energy Club was one of our unique interventions that enabled North Delhi Power Limited (A Tata Power Company) sensitize more than 2,00,000 students from 50 North Delhi School....30 of Delhi government and 20 Public Schools....on various aspects of rational use of Energy. Parents and thousands of neighbours of these children were also sensitized. The entire programme was well documented and the data collected is verifiable. REACHA handed over the programme to NDPL in November 2008. However, the real achievement of this effort has been the SUSTAINABILITY of the programme as well as its SCALING UP across the country. These are represented by:

- 1. NDPL Energy Club is now being carried forward by NDPL itself. As per their website the current sensitization figure is more than 3,00,000 individuals. A separate link has been created on their website at www.ndpl.com. Refer Annexure II for details
- 2. The parent company Tata Power has launched its Tata Power Energy Club (TPEC) – refer www.tatapowerenergyclub.com as a scaled up version of the NDPL Energy Club. To help them do this REACHA set up a project office in Mumbai and launched the TPEC in 2008 in 3 schools. A Report on TPEC was submitted to Tata Power in early 2009 (being circulated). Based on this the TPEC programme has been launched independently by Tata Power across the nation. REACHA is extremely grateful to Sri Anupam Sorabh (an Alumni of NITIE, Mumbai) and Sri Nitin Jain (an Alumni of IIT Bombay) for implementing TPEC in 3 Mumbai schools along with a team of dedicated Mumbai College volunteers. The team sweated day in and day out to conduct classroom training sessions, home & field visits, visits to energy exhibitions etc to deliver TPEC. The TPEC Report is a testimony to this effort.
- The Anil Ambani lead Reliance Energy Company BSES that distributes power in 3. South, East & West Delhi expressed a desire to partner us in developing a school based Energy Club on lines of our successful work with NDPL and Tata Power. REACHA has submitted a proposal to them to initiate such a forum in 25 schools in their distribution area. This proposal is currently under discussion.

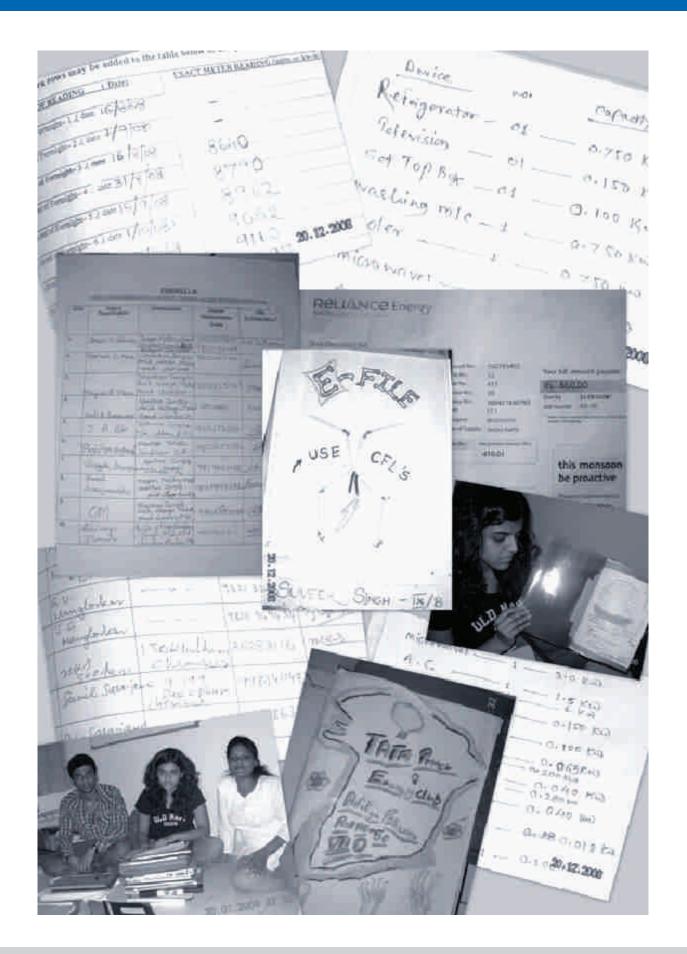
From the above experience REACHA can feel satisfied that it initiated a school based energy conservation mission, implemented it over a period of years and then handed it over to its rightful owners, thereby institutionalizing it. The Energy Club concepts developed by REACHA are also being used elsewhere by us in projects like OnlineKHOJ and Samvedna.

A few snap-shots and highlights of TPEC are presented on the following page:



REACHA Annual Report 2009 5

Member Registration of students for TPEC Identification of Activities/Home assignments Workshops with Core Group students Algning the TPEC programme with curriculum Workshops with Core Group students Algning the TPEC programme with curriculum Classroom Sessions & Ouizzes with other students Family sensitisation through Field Trips Classroom Sessions & Ouizzes with other students Friends & Neighbourhood sensitization target of 10 neighbours per student Tomente nature of Every Consumble Friends & Neighbour sensitisation Telecont ratio Erergy Fieles - 400+ Files - 400+ Fi	REACHA Mumbai Delivers	Maintenance of E Files using DPEC** techniques	60 visits to members' homes
dents Aligning the TPEC programme with curriculum ther students Family sensitisation through Field Trips Friends & Neighbour sensitisation Friends & Neighbour sensitisation g Quality control & Reporting & students Training Volunteers in Mumbai s of the Report preparation/compilation	Member Registration of students for TPEC	Identification of Activities/Home assignments	100+ Telephone Training Sessions
ther students Family sensitisation through Field Trips Friends & Neighbour sensitisation Friends on course curriculum alignment Guidance on course curriculum alignment & students & students for the Reporting for the Report preparation/compilation	Workshops with Core Group students	Aligning the TPEC programme with curriculum	with parents
ther students Family sensitisation through Field Trips Friends & Neighbour sensitisation Guidance on course curriculum alignment a students & Training Volunteers in Mumbai s of the Report preparation/compilation			Naidhhourhood sensitization target of
Friends & Neighbour sensitisation Guidance on course curriculum alignment Guidance on course curriculum alignment Mailty control & Reporting & students Training Volunteers in Mumbai s of the Report preparation/compilation	Classroom Sessions & Quizzes with other students	Family sensitisation through Field Trips	10 neighbours per student
Guidance on course curriculum alignment Guidance on course curriculum alignment B Quality control & Reporting & students Training Volunteers in Mumbai s of the Report preparation/compilation	**Domestic Pattern of Energy Consumption (DPEC)	Friends & Neighbour sensitisation	Bill compilations in E (Energy) Files – 400+ Files checked
Guidance on course curriculum alignment Guidance on course curriculum alignment a Quality control & Reporting & students Training Volunteers in Mumbai s of the Report preparation/compilation			
Guidance on course curriculum alignment g Quality control & Reporting & students Training Volunteers in Mumbai s of the Report preparation/compilation			Quizzes, Essays & Creative
Quality control & Reporting Training Volunteers in Mumbai Report preparation/compilation	KEACHA VEINI VEIIVERS	Guidance on course curriculum alignment	Writing on Energy Themes/prizes given 1500-2000 students participate
Quality control & Reporting Training Volunteers in Mumbai Report preparation/compilation			
Training Volunteers in Mumbai Report preparation/compilation	Project expertise & mentoring	Quality control & Reporting	Course curriculum
Report preparation/compilation	Telecon training sessions with parents & students	Training Volunteers in Mumbai	convergences mapped
Report preparation/compilation			
	Sharing insights based on success of the NDPL Energy Club in Delhi	Report preparation/compilation	I ata Power USM approach strengthened



1



1

| 8 | REACHA Annual Report 2009





www.reacha.org

1

1



PROJECT SAMVEDNA WITH TATA TELE SERVICES LTD (TTSL) (www.samvedna.wikidot.com)

Samvedna connects school children from across cities through Information and Communication Technology (ICT) support provided by Tata Teleservices Limited (TTSL). The voice and data support from TTSL links school children of Him Jyoti School, Dehra Dun and Manava Bharati India International School, N Delhi to start with. REACHA has designed the Samvedna website and is constantly updating it as per the evolving understanding of the target children, teachers and parents.

Samvedna, as the word suggests is a humble effort to leverage the power of ICT to create a more humane, compassionate and understanding world - a crying need of the hour as all would agree. We thought the best way to do this is to work through the grassroots schools. Samvedna will connect school children across the nation over a period of time in an effort to develop a mutual appreciation society where each individual 'reaches out' to the world to make it a better place to live. This objective would be achieved by engaging children, their parents & teachers, college volunteers and corporate executives (from TTSL to start with) in meaningful projects like:

- http://samvedna.wikidot.com/forum:start
- impacting the neighbourhood
- conservation etc at http://energyclub4samvedna.wikidot.com/

This wiki website along with the 3 project sites has become the online platform where the dynamics of this communication between the 2 schools is on display. The Samvedna site is currently reaching an audience in more than 50 countries. TTSL has also presented Samvedna in their Newsletter of January 2009. (Refer Annexures III & IV)

REACHA submitted a half yearly report to TTSL in April 09 (being circulated). Highlights of this report are presented through snapshots below. The success of this project has convinced TTSL of its effectiveness and now Samvedna II is being scaled up to 40 schools across 20 states – 2 schools per TTSL Circle in each of these 20 states.

a. Online forums to discuss and debate issues that concern us all. Check out

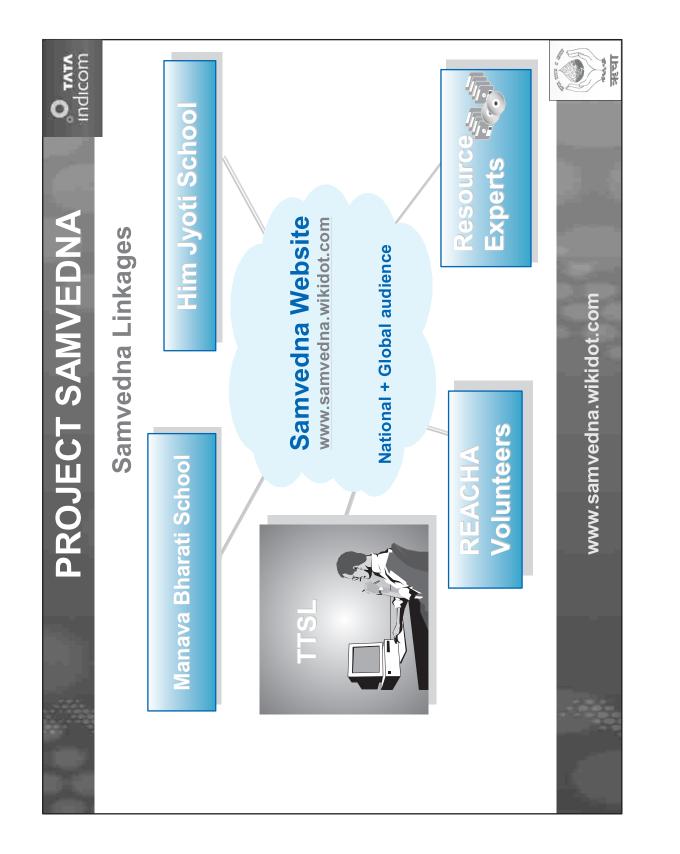
b. Samvedna Helpline...where counselling will be provided by resource experts to enable the 'seeker' to find solutions to their personal problems as well as those

c. Environmental & Eco-sensitive projects....like reusing paper, energy & water

d. Kogics (www.kogics.net) - a platform that assists children, the youth and adults to hone their mental skills in math and science through innovative games at the math aerobics project site http://mathaerobics4samvedna.wikidot.com/

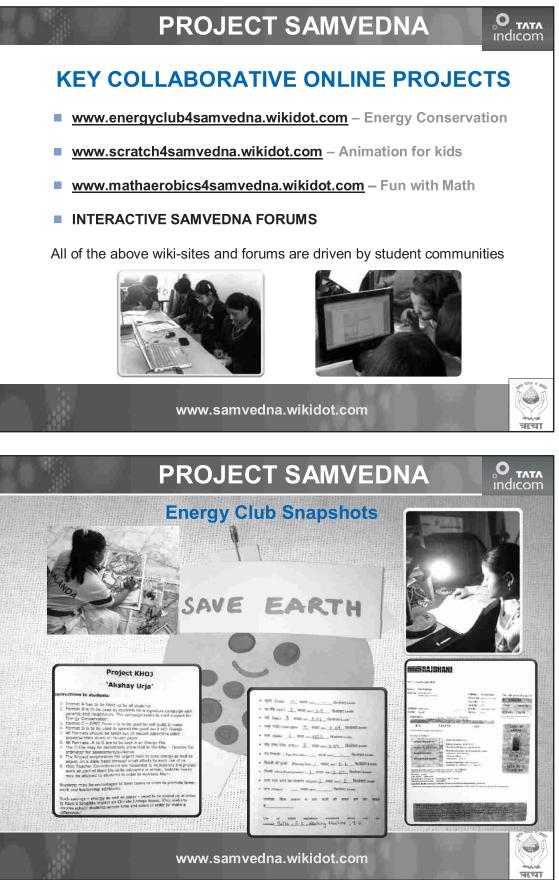
e. Scratch....a project developed by the MIT Media Lab to encourage learning computer programing in a fun filled format at http://scratch4samvedna.wikidot.com/

Samvedna Linkages are presented below



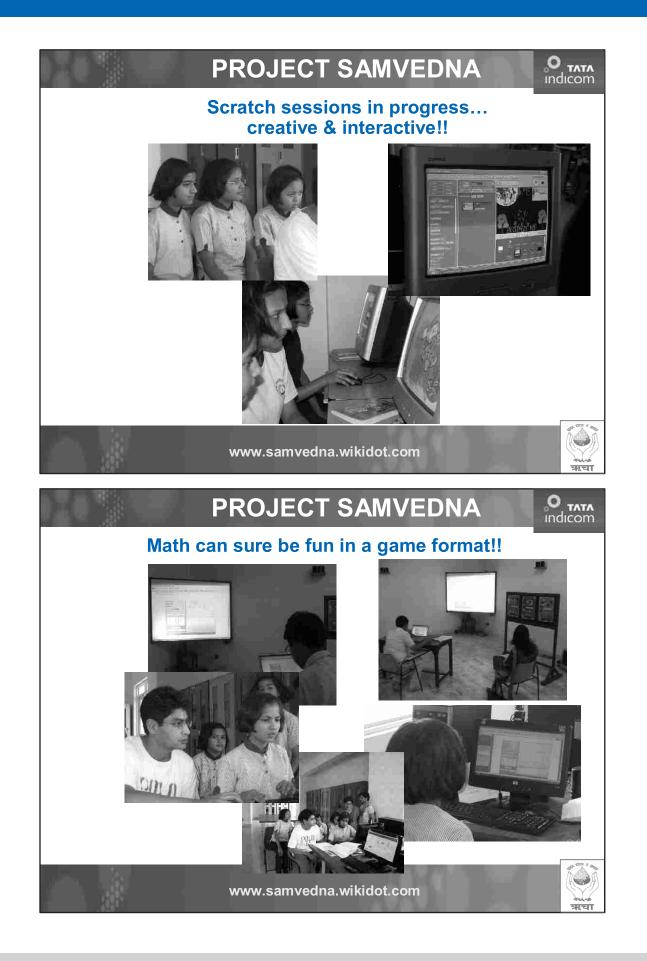






W

REACHA Annual Report 2009 | 13 |



REACHA - STRATEGY FOR COUNTER TERRORISM.....POST 26/11 -THE BLACKEST DAY FOR INDIA (http://www.reacha.org/strategy-forcounter-terrorism)

Chairman REACHA, Lt General KK Khanna and Sri Rakesh Oberai deliberated on this episode in Dehradun & decided to stir out to make people aware of their responsibilities regarding countering this menace of terrorism. More than 30 public meetings were addressed by them in this regard & a PAMPHLET by the title of JODO BHARAT JODO DIL was circulated in these meetings, a copy of which is being circulated in the meeting today for your ready reference. Members are requested to carry this torch further. This Pamphlet has also been loaded on to the REACHA website for further propagation.

As part of this campaign the following publications were released by REACHA:

- 1. Safe India Campaign pamphlet JODO BHARAT JODO DIL (http://www.reacha.org/local-files/strategy-for-counter-terrorism/safeindia.pdf)
- 2. Garbage Management (http://www.reacha.org/garbage-management)
- 3. Counter terrorism for the common man (http://www.reacha.org/local--files/strategyfor-counterterrorism/COUNTER%20TERRORISM%20FOR%20THE%20COMMON%20MAN.d (30)
- files/strategy-for-counter-0MAN.doc)

The latter 2 publications have been contributed by Lt Gen (retd) K.K Khanna PVSM AVSM (Former Commandant, Indian Military Academy - IMA). REACHA wishes to thank him for his support and knowledge sharing for a national cause.



W W

ww.reacha.org W

4. Handbook on security for the common man (http://www.reacha.org/local--

terrorism/HANDBOOK%20ON%20SECURITY%20FOR%20THE%20COMMON%2

GARBAGE DISPOSAL

REACHA spearheaded a movement in Dehradun, starting from Vasant Vihar, to prevent TRASHBURN, which is turning out to be the latest & biggest danger to the environment leading to GLOBALWARMING. The campaign started with effect from September, 2008. Unfortunately, this practice is being adopted by the safai karmcharis all over India as the easiest mode of GARBAGE DISPOSAL. The movement in Vasant Vihar, Dehradun has matured into an agreement between the Housing Cooperative Society & a Bio-Food Company to convert the bio-degradable part of the GARBAGE into compost to be made available to the members of the society at Rs. 3.50/per kg.

The smoke of TRASH BURN is poisonous for all & particularly for children's' health. The other mode of GARBAGE DISPOSAL that has been conveniently adopted by these safai karmcharis is to sweep it into the drains on both sides of the roads in the civic areas. This clogs the drains and contributes to urban flooding during the Monsoon season every year. as has been reported from Mumbai for the last few years. Therefore, GARBAGE DISPOSAL is now assuming a special significance & REACHA has taken this up with schools in its KHOJ Programme too.

SAMEER CLUBS (refer www.reacha.org/sameer-clubs)

• DPS. Amritsar

Delhi Public School (DPS), Amritsar has been an active partner in our SAMEER & MAITREYA Club programmes over the last 5 odd years. This relationship has now been institutionalized with DPS, Amritsar becoming one of our permanent members since 2008.

During the year 2008-09 REACHA conducted its annual counseling session with the DPS students and parents (Classes X and XII) and also conducted an Inter School Science Quiz for the middle school.

REACHA would like to thank Sri Aakash Khandelwal, Member Secretary, BEAS Educational Society (that runs this DPS) for giving it the opportunity to reach out to its children and parents. Our thanks are also due to Ms. Sangeeta Singh, Principal, DPS, Amritsar, for always remembering us and inviting our experts to guide and mentor her faculty, students and parents.

• Him Jyoti School, Dehra Dun

Him Jvoti School in Dehradun is a unique institution where about 151 girls from some of the most economically weak sections of Uttarakhand are provided free-ship in a boarding school. Student Management Committees (SMC's) based on our SAMEER CLUBS have been initiated in the school with full co-operation from the school management. Special thanks are due to the Principal, Mrs Tanu Nyal for initiating this effort in right earnest as also for welcoming REACHA to the institution. The Tech Mahindra Foundation's education experts visited the school and commended the concept and efforts of the SMC's.

During the Academic Session 2008-09 REACHA also invited the school to partner it along with Manava Bharati School for the innovative Samvedna Project. This project is supported by the voice and data technology from Tata Indicom (TTSL).

REACHA volunteers have also been volunteering in an honorary capacity to assist the school in its teaching-learning processes. In this regard the services of Sri Lalit Pant and Mrs Vibha Pant need special appreciation. Lalit has been taking regular Math Classes besides training the girls for various Samvedna activities. Vibha has been helping out with Computer and Art classes. This volunteering occurs on a 3-4 days per week basis.

The Management of this school has appreciated our volunteering efforts and the same have been recorded in the Minutes of the Board Meetings.

• Manava Bharati School, New Delhi:

REACHA assisted Manava Bharati School, N Delhi to design and deliver a unique Life Skills Programme (LSP) during the Academic Session 2008-09. This programme is based on the CBSE approach of instilling Life's coping skills in every growing child through a process of responsible caring.

child:

10 CORE LIFE SKILLS

- Selfawareness 1.
- 2. Empathy
- 3. Critical thinking
- Creative thinking 4.
- 5. **Decision** making
- 6. Problem solving
- 7. Effective communication
- 8. Inter-personal relationship
- 9. Coping with stress
- 10. Coping with emotions

Every child possesses an inherent aptitude & talent that needs an expression. The school seeks to provide appropriate platforms for this aspect of the child's personality to be heard. Manava Bharati has initiated LSP as part of its efforts for the holistic development of children in school. Through this programme the school seeks to instill the 10 Core Life Skills as part of a larger process of identifying the hidden potential in children.

Various activities have been designed so that every child can choose one that suits his/her aptitude. Children participate in these chosen activities every week. Over a period of time every child and his/her parent will have the opportunity to decide which co-curricular activity best suits him/her for further development. Some of these

The LSP initiative has been evolved to instill the following 10 Core Life Skills in every

activities are - Jazz dance, Vocal & Instrumental Music, Art, Eco Club, Soccer, Basketball, Squash, Skating etc.

Our special thanks are due to the school Principal Mrs. Bharati Pandey, as also to Sri Prashant Pandey and Ms. Shruti Pandey for welcoming REACHA efforts.

SQUASH DEVELOPMENT PROGRAMME

(refer www.reacha.org/squash-development-programme)

Since 2008 REACHA has been involved in the design and implementation of a unique Squash Development Programme (SDP) as part of its endeavor to develop children holistically. Squash is an amazing lifestyle sport that gives total mind-body fitness to players in minimum time. It can be a great tool to get kids disciplined and better organized. The Forbes Magazine has also listed Squash as the "Healthiest Sport"

SDP was initiated through a Summer Camp 08. Team SDP is a partnership between Dr. B.I.Singh (Sports Medicine Expert & Convenor of Health Services, Commonwealth Games 2010; Current National Men's Over 55 Squash Champion), Ritwik Bhattacharva (5 times National Champion) and REACHA.

Some of the schools participating in our trainings are:

- 1. Modern School, Vasant Vihar
- Mothers International School 2.
- Modern School, Barakhamba Road 3.
- IIT Delhi 4.
- 5. Manava Bharati India International School, Panchsheel Park
- Shri Ram School, Aravali 6.
- 7. Ahlcon International School, Mayur Vihar Phase 1
- 8. Amity, NOIDA
- 9. Lotus Valley Int. School, Greater NOIDA
- 10. D.P.S. Vasant Vihar
- 11. G D Goenka World School, Sohna, Haryana
- 12. Mayo College, Ajmer
- 13. D.P.S, Vasant Vihar
- 14. Sanskriti School, Chankyapuri
- 15. Vasant Valley School, Vasant Vihar
- 16. DPS, RK Puram
- 17. DPS, Vasant Kunj
- 18. DPS, Faridabad

SDP runs its centres at DDA Complexes - Siri Fort, Saket, Vasant Kunj and Yamuna Sports Complexes. It is also in talks with the Kendriya Vidyalaya Sangathan (KVS)

Ahlcon International School, Mayur Vihar, Delhi and Modern School, Barakhambha Road, N Delhi to set up training academies at their respective campuses.

SDP played a major role in the organisation of the National Level DDA Open Squash Tournament 2009 for the Lt. Governors Cup in Delhi. In this event a record 500+ entries were received from across the country and Malaysia.

The most promising Squash player from UP, Sandeep Yadav was presented an entire Squash Kit (of the world renowned company HEAD) by REACHA at a cost of Rs. 12,000/. Sandeep is a 16 year old boy from Allahabad, UP. He comes from a low income family but possesses tremendous potential if adequately supported. The REACHA sponsorship was given to him after he won the UP Squash Ranking Tournament 2009 at Allahabad – both the Men's Open and the Under 19 Boys titles.

game:

- 1. www.squash-northindia.org, and
- 2. www.sdpsquash.blogspot.com

The former site is in association with the Office of the North India Junior Development Officer under SRFI (Squash Rackets Federation of India). This site is currently being viewed in over 100 countries across the globe and is playing a major role in promoting the game globally. Refer Annexure V

SDP, since 2008 till date has trained more than 150 students from Manava Bharati School. These children board a bus from the school 3 days a week during school hours and visit DDA Siri Fort Sports Complex. Here, SDP trained coaches guide them as well as conduct tournaments for them. Squash rackets, balls and t-shirts are provided to these children by SDP. This is perhaps the best way to take the game to the masses. REACHA would like to thank the Principal, Mrs Bharati Pandey and the Management of Manava Bharati School for supporting the SDP initiative whole-heartedly. SDP will be replicating this model in more DDA Centres as well as schools in coming days leading up to Commonwealth Games 2010.

SDP played a pivotal role in organising the Grudge Cup 09 at DDA Saket Sports Complex on 23 May 09 to celebrate World Squash Day. This Day is part of the global efforts to popularize Squash and enable it to become an Olympic Sport. About 75 men, women and children took part in this fun filled event. The organisers had minimum time to get this event organised. Against all expectations we had 74 players participating though a maximum of 50 had been planned. Such was the excitement!! Online registrations.....the first of its kind for a tournament in North India...proved very popular. 30 odd entries came through this route.

Squash 2016 t-shirts proved extremely popular. About 100 had been printed...these were distributed to all participants, admin staff, DDA officials and coaches. Fitness First

SDP currently manages 2 squash websites as part of its efforts to promote this great

delivered 70 bags with Bag, t shirts and a water bottle each along with a one day free pass for the gym. We sincerely hope such events showcase the popularity of squash and strengthen its bid for inclusion as an Olympic sport.

The world renowned Squash racket company Prince provided rackets, kit bags, squash shoes and racket strings to 5 promising SDP kids and 5 of its Coaches as part of a 1 year sponsorship. The parents of these children were also invited for the Award Ceremony that was conducted at the DDA Siri Fort Sports Complex, N Delhi.

SDP Elite Coaches Mukhtiar Ali and Gautam Sood were sponsored for the ASF (Asian Squash Federation) Level 1 training camp in Kolkota in December 09. Both are now ASF Level 1 Certified Coaches. This Certification has improved the quality of coaching being imparted by SDP.

REACHA volunteers played an active role in the Save Siri Fort Campaign. The DDA Siri Fort Sports Complex has been bludgeoned by the DDA engineers in the name of renovating it for the upcoming Common Wealth Games 2010. Hundred's of trees were felled by the DDA to make a new stadium and a car parking when there was no need for this. They also planned to shut down the complex for more than a year without any genuine reason. A number of concerned members then got together and launched a massive campaign to stop the rampaging engineers. A PIL was also filed in the Supreme Court of India. Pro-active intervention helped to reduce the destruction and the DDA now has to keep everybody informed about its plans. The Sports facilities are now open and their renovation is being executed in a phased manner without disturbing the training of children in squash, tennis etc.

REACHA would like to acknowledge the support and co-operation of Dr B.I.Singh, the DDA under Brig Pandit & Col Maheshwari, the Delhi Squash Association (DSA) under the able guidance of Sri Vijay Goel, President, DSA, Ritwik Bhattacharya and the Squash Racket Companies Head AG of Austria & Prince Inc. of USA for developing and implementing various SDP activities for kids.

BRAJ PROJECT

The Braj Foundation (BF) expressed a desire to replicate the successful NDPL Energy Club model for schools in the Braj Region in UP. Intensive discussions were held with the BF Volunteers and a project has been evolved. In this regard REACHA conducted a Workshop at Mathura in March 09 where more than 20 local schools attended the session. REACHA is keen to pass its school level expertise in energy conservation to these schools in association with the Braj and Paarth Foundations. Our sincere thanks to Sri Raghav Mittal, Co-ordinator, Braj Foundation, for providing us the opportunity to share our work.

KAASHA VIDYASHILP LEARNING CENTER, GHAZIABAD (refer www.reacha.org/kvlc-learning-center)

The BEL Officers Ladies Club (BOLC) has been running the "Kaasha Vidyashilp Learning Center" (KVLC) since December 2000. The Center has become an Institutional Member of REACHA since October 2004. Since then REACHA provides office support to the Center as and when it is required as part of its Vidya – Daan Scholarship Programme..

During the last year KVLC carried on with its commendable literacy programme. REACHA volunteers have been assisting the Center in a number of ways – through samay-daan as well as shram-daan.

"VIDYA-DAAN" SCHOLARSHIPS (refer www.reacha.org/vidya-daan-scholarships)

The Vidya-daan Scholarship today provides educational support to children from the weaker sections of the society. The scholarship is in the form of financial support in the following areas: -

- School stationary and study books
- School uniforms
- Excursion trips
- Basic Office support to Institutional Members like KVLC

OnlineKHOJ (refer www.reacha.org/khoj-the-search)

A unique onlineKHOJ programme was launched by REACHA in Oct 06. Gradually, this project has taken firm roots – as on date more than 40,000 school children from 135+ schools in 20 States of India are its current members. The programme is hosted entirely through www.reacha.org.

OnlineKHOJ has also become the flagship programme for REACHA. All our projects like Samvedna, Energy Clubs, Squash Development etc have been brought under one umbrella to enable better co-ordination and delivery.

GOOGLE ANALYTICS REPORT

REACHA registered with Google Analytics (GA) – an online tool to track our global reach. At present we have registered the following sites on GA:

- a. www.maitreya.wikidot.com (now www.reacha.org)
- b. www.maitreya4all.blogspot.com
- c. www.samvedna.wikidot.com
- d. www.energyclub4samvedna.wikidot.com
- e. www.scratch4samvedna.wikidot.com
- f. www.mathaerobics4samvedna.wikidot.com
- h. www.sdpsquash.blogspot.com

g. www.delhincrsquash.blogspot.com (now www.squash-northindia.org)

With the help of this facility we are able to track how REACHA's work on the ground is able to quietly transcend the barriers of space. The internet is today the most powerful tool for organizations like ours and with the help of GA we can further plan and decide on our future activities based on the detailed GA reports.

Asnapshot of the GA front-page:

MAITREYA CLUB (refer www.reacha.org/maitreya-clubs)

Overview: all	accounts

Sep 1, 2008 - Sep 1, 2009 Comparing to: Sep 1, 2007 - Aug 31, 2008

Accounts + Add new acco						
Name	Visits	Avg. Time on Site	Bounce Rate	Completed Goals	Visits % Change	Actions
energyclub4samvedna wikidot.com/	179	02:05:28	42.46%	0	NA	Edit
mailreya.wilidot.com	2,065	00:03:39	48.78%	Ð	0-15.68%	Edit
maitreya4all.blogspot.com	387	09:02:14	71.58%	0	Q 21.70%	Edit
mathaerobics4samwedna.wikidot.conv	229	00.04:31	48.03%	0	N/A	Edit
samvedna wikidot.com	5,789	00:07:40	26 62%	Ð	NA	Edit
scratoh4samvedna wikidot,com/	245	00:05:07	41.22%	D	N/A	Edit
www.deihinorsquash.blogspot.com	6,071	00:01:28	66.68%	0	NA	Edit
www.sdpsguash.blogspot.com	402	00:02:59	74,13%	۵	NA	Edit
Find account					Stow rows 10	1.0f1 4

• AT BOC - The Maitreya Club at BEL Officers Club (BOC) has now been institutionalized. The BOC Committee manages the entire forum through interested ladies/mothers. BEL employees take avid interest through volunteering and time sharing.

This has again been a project that was initiated by REACHA some 6-7 years ago. After successfully developing it for 4-5 years we handed it over to the BEL Officers Club Management Committee, thereby institutionalizing this module for child development. It is heartening to note that a number of parents have now started playing with the BEL Colony children in the colony central park. Credit for this goes to the Maitreya Club movement that has now impacted a number of families in a very positive way.

• At ATS Greens II, NOIDA - A Maitreya Club was initiated at ATS Greens, Sector 52,

NOIDA on 26th January 2008 through an invigorating Family Quiz. Subsequent to this the local RWA has initiated a Squash training programme after a Squash Clinic was conducted here in Aug 08.

THE REACHA – E-VOLUNTEERING PROGRAMME (refer www.reacha.org/college-volunteers and www.reacha.org/corporateexecutives)

A number of College students and corporate executives are now part of the e-Volunteering programme of REACHA. Here, volunteers share their time and talent by preparing quizzes that feed our onlineKHOJ programme. This way the volunteer does not have to physically be present at our workshops, sessions etc. The e—Volunteering programme is gaining a lot of popularity since it enable the activist in a youngster to find a 'voice' without jeopardizing their college/corporate commitments.

Some of the volunteers are from:

- IMT Ghaziabad
- IIM Calcutta
- IIT Delhi
- IIT Mumbai
- Sharda University, Greater Noida
- National Law School University, Bangaore
- Corporate Executives etc
- School students

It is extremely heartening to note that a lot of school students who had taken part in our SAMEER Club programme are today active e-volunteers with us – from their college campuses as well as jobs. These volunteers are helping to mentor their juniors in school through Samvedna Forums etc. We would like to make special mention of some of these mentors as follows:

- 1. Nitin Gupta IIT Delhi (ex-Manavite)
- 2. Arpit Bhandari IIT Delhi/IIM Calcutta (ex-Manavite)
- 3. Mohit Gupta Indraprastha University (ex-Manavite)
- 4. Pramod Kumar IIT Madras

NGO INTERNSHIP PROGRAMME (NIP) WITH SHARDA UNIVERSITY

A unique NIP programme has been initiated in partnership with Sharda University, Greater NOIDA and 12 other NGO's. As part of this programme, Sharda University students & faculty from its various departments will be volunteering in on-going projects at these partner NGO. REACHA will seek to co-ordinate and monitor the faculty internship part of the programme. The names of these NGO's are as follows:

1. Him Jyoti Foundation (http://www.himjyotischool.org/)

da 7, Bangaore

navite) Calcutta (ex-Manavite) vivorcity (ox-Manavita)

24 REACHA Annual Report 2009

- 2. BCF (http://www.bcfindia.org/)
- ADR India (http://www.adrindia.org/) 3.
- CBGA(http://www.cbgaindia.org/) 4.
- Aroh Foundation (http://www.aroh.in/) 5.
- Udayan Care (http://www.udayancare.org/) 6.
- Braj Foundation (http://www.brajfoundation.org/) 7.
- Ray Welfare Trust (http://www.raywelfaretrust.org/) 8.
- Om Foundation (http://omfoundation.in/) 9.
- 10. Shehari Vikas Manch
- 11. REACHA(http://www.reacha.org/)
- 12. National Association for the Blind

REACHA FEATURED BY IIM CALCUTTA

(http://iimc-intaglio.com/featured_ngos_2.html)

IIM Calcutta featured REACHA as a pioneering grassroots NGO as part of its Annual International B-School Festival-Intaglio 2008. Refer Annexure VI.

REACHA REGISTERS WITH THE PLANNING COMMISSION OF INDIA & THE POPULAR NGO WEBSITE www.karmayog.org:

The Planning Commission of India has initiated an online NGO Partnership System at http://www.ngo.india.gov.in/. All VOs / NGO's are requested to Sign Up (one time) with this Portal to help create a data base of existing VO's / NGO's and to access information on various schemes of the participating Ministries/ Departments/ Government Bodies open for grants. Later the registered organisations will also be able to apply online for government grants to the participating Ministries/Departments/Government Bodies and track the status of their applications through this system. This an innovative e-Governance initiative by Government of India which would assist voluntary efforts in a transparent manner based on merit and accountability. It is proposed that once an NGO project is accepted and approved, the relevant funds would be directly credited to the bank account of the NGO through ECS (Electronic Clearing System).

The Karmayog portal is a global platform for NGO's to share and contribute their work. We have registered with this portal and our profile is available through this platform at http://www.karmavog.org/nonprofits/profiles/profiledis.asp?r=240&id=14446.REACHA hopes to reach out to other like-minded organizations through this network. Most NGO's that have partnered us in the NIP programme came in contact with us through this website.

EXEMPTION U/S 80G & SECTION 10 23(C)

We currently have an exemption U/S 80G of the IT Act valid till March 2010. Later in 2009/early 2010 we shall be filing our renewal application for the same.

The REACHA application for 100% exemption u/s Section 10 (23 c) of the IT Act was not accepted by the concerned IT authorities. We have requested for a review from higher authorities in this regard and are hopeful for a positive feedback. During the filing of our review we prepared a table highlighting REACHA work over the years. Refer Annexure VII

REACHA PROJECT OFFICE TRAINING WORK

The REACHA Project Office has been functioning from C-32, 1st Floor, Chandernagar, Ghaziabad since 2005. A team of 3 dedicated volunteers are actively involved in project work from this office. They have been internally trained in office filing work/computer & internet/Hindi typing/office accounting/photography/field-work/event & workshop management etc. Volunteers have been regularly sent to various workshops as part of their training and sensitization process.

These volunteers have also played a critical role in the delivery of the SDP programme in schools. They, along with the SDP team of Squash Coaches are in constant touch with school authorities, teachers and parents to ensure the most effective delivery of the SDP Squash programme.

FINANCES

- made operational online.

- them.
- Donations:

• A new Savings Bank Account was opened with Axis Bank, Malviya Nagar Branch, N Delhi during the Financial Year 2009-10 since there was an urgent need to have an online account. Our existing bankers Canara Bank refused to make our Canara Bank, Malviya Nagar account online as per their rules that joint accounts cannot be

There was a balance of Rs. 21,328.50 in the Savings Bank Account of REACHA with Canara Bank, Diplomatic Enclave, at the close of the Financial Year 2008-09

There was a balance of Rs. 3,67,292.89 in the Savings Bank Account of REACHA with Canara Bank, Malviya Nagar, at the close of the Financial Year 2008-09

There was a balance of Rs. 4,692.00 in the Savings Bank Account of REACHA with Canara Bank, Dehra Dun, at the close of the Financial Year 2008-09

REACHA registered with the online portal www.paypal.com in order to garner contributions from a global community of well wishers. Donations received from this site will be credited directly to our new Axis Bank Account. More than Rs. 15,000.00 have been received by us so far in Financial Year 2009-10 through well wishers from America – Sri Anand Vyas (US\$ 250) & Sri Muneesh Batra (US\$ 100). Our thanks to

26 | REACHA Annual Report 2009

- Sri J.C.Pant donated a sum of Rs. 1,00,000.00
- Sri Lalit Pant donated a sum of Rs. 50,000.00
- Sri Nikhil Pant donated a sum of Rs. 50,000.00
- Sri Laxmi Narain Modi donated Rs 5,000.00
- Sri Aakash Khandelwal on behalf of Delhi Public School, Amritsar Rs. 5,000.00 as Institutional Membership fee
- Smt Ruchi Pant Rs. 5,000.00 as Membership Fee. She also actively volunteered $for\,Sam vedna\,and\,NIP\,Programmes$
- The Receipt and Payment Statement, Balance Sheet and Income & Expenditure Statement for the year ending 31st March 2009 are enclosed as Annexure VIII.
- We thank Manava Bharati School once again for getting our accounts audited by the school auditor. The Audit fee of Rs. 22,060.00 has been contributed by the School.
- REACHA Investment are as follows:

SI.N	o. Certificate No. & Value Date	Amount of Investment	Maturity Date	Maturity Amount	Remarks
1.	62011; 09/07/2004	10,00,000.00	09/07/2010	10,00,000.00	GOVERNMENT OF INDIA 8% SAVINGS (Taxable) BONDS 2003
2.	29442; 29/07/2004	5,00,000.00	29/07/2010	8,00,500.00	GOVERNMENT OF INDIA 8% SAVINGS (Taxable) BONDS 2003
3.	10/05/2008	1,08,814.00	09/04/2011	1,40,010.00	KDR with Canara Bank
4.	11/12/2007	2,00,000	10/11/2011	2,57,460.00	KDR with Canara Bank

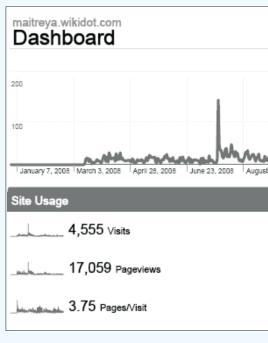
The year 2008-09 has been a momentous one in the recognition and spread of our work. It is heartening to know that our tireless efforts are making a genuine difference - making this world a better place for one and all.

I would like to thank the members of REACHA, office bearers of the NGB, our wellwishers, donors and all volunteers for their co-operation & support throughout the year.

> J.C. PANT Chairman, REACHA

Annexure I

Google Analytics Report on www.reacha.org (formerly www.maitreya.wikidot.com)



.

Visits 4,555 % of Site Total: 100.00%	Pages/Visit 3.75 Site Avg: 3.75 (0.00%)	Avg. Time on Site 00:04:18 Site Avg: 00:04:18 (0.00%)		% New Visits 62.83% Site Avg: 62.68% (0.25%)	44.26 Site Avg:	Bounce Rate 44.26% Site Avg: 44.26% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
India		3,725	4.05	00:04:45	57.77%	38.44%	
United States		417	2.76	00:02:05	83.93%	64.51%	
United Kingdom		55	1.51	00:01:05	94.55%	74.55%	
Canada		47	1.87	00:02:05	91.49%	76.60%	
Australia		25	1.72	00:00:36	96.00%	84.00%	
Norway		24	1.75	00:20:33	58.33%	83.33%	
Brazil		21	1.19	00:00:01	14.29%	85.71%	
Germany		17	5.59	00:06:26	100.00%	64.719	
Ireland		15	1.40	00:00:05	100.00%	93.33%	
			9		C	Google Analytic	

	Jan 1, 2008	- Sep 10, 2009 Comparing to: Site
		 Visits
		200
		100
18, 2008 October 13, 2008 Decemb	er 8, 200 February 2, 2009 March 30, 2009	May 25, 2009 July 20, 2009
a da porta da como da c	44.26% Bounce Rate	
ومربعها أندأب أخرا	00:04:18 Avg. Time on Site	
	62.68% % New Visits	

.. .

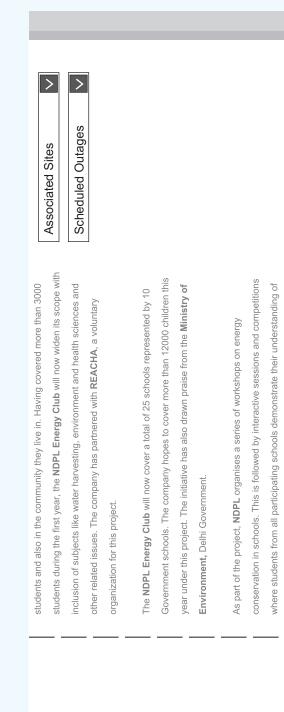
. .

ww.reacha.org

Annexure II

NDPL Energy Club Press Releases & Online publication on NDPL website



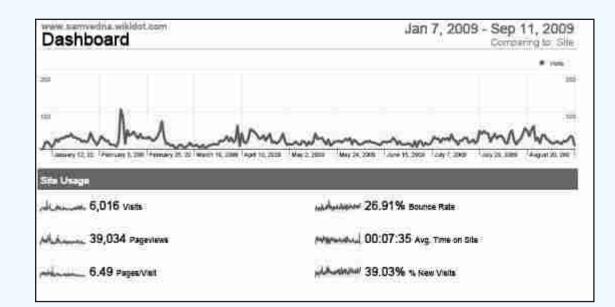


1

REACHA Annual Report 2009 | 29 |

Annexure III

Google Analytics Report on www.samvedna.wikidot.com



Site Usage						
Visits 6,016 Sof Dis Total Sof Dors	Pages/Visit 6.49 Dir Arg 6.49 (200%)	Avg. Time on Site 00:07:35 5/# Avg. 00:07:36 (0.00%)		% New Visits 39.11% Der Avg. Skoth (Cathy	Bounce Rate 25.91% bite Alig 36.91% (0.50%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Sile	% New Visits	Bounce Rate
India		5,657	8.78	00:07:57	35.87%	23.095
United States		173	2.27	00:01:35	85.55%	67.05%
United Kingdom		24	1.25	00.01:03	87.50%	76.005
Pakistan		18	1.22	80:00:02	100.00%	88,895
Philippines		13	1.35	00.00.25	100.00%	76,925
Canada		9	2.11	00:00:36	100.00%	66.67%
Indones:a		τ	1.43	00.01.20	100.00%	57.14%
Malaysia		6	2.17	00:04:45	108.00%	66.67%

Annexure IV

Samvedna: A snapshot from the TTSL Newsletter of Jan09





TTSL believes that Informa tion and Communication bridging the divide between the privileged few and the not-so-privileged many. Project Samvedna, a joint initiative between TTSL and

REACHA, proposes to bridge this gap by sowing the seeds of harmony and knowledge by using Information and Communication Technology tools to their optimum.

As the word suggests, Samvedna is a humble effort to leverage the power of ICT (provided by TTSL through data-Internet and voice-telephone support) to create a more humane, compassionate and understanding world, a crying need of the hour. The best way to do this is to work through the grassroots-schools to be precise. Samvedna will connect school-children across the nation over a period of time in an effort to develop a 'mutual appreciation society'-where each individual reaches out to the world to make it a better place to live in.

In the pilot project that is already up and running, we have identified REACHA-an NGO registered under the Societies Registration Actas our implementing partner. Together, the two organizations identified two schools to 'wire up' in the pilot phase—Manava Bharati School in Delhi and Himjyoti School in Dehradun. While TTSL is • Parenting issues; the technology partner, providing data and voice connectivity, REACHA is monitoring the project at the ground level. The project seeks to create synergies between school systems (which will function as centers of child development), teachers (who will act as change agents), students (who will be instrumental in bringing about a social change by persuading the parents, neighbours and peers to consider themselves true citizens and equal partners in the development of the country).

Children from Him Jyoti and Manava Bharati School interact on the Samvedna platform

We aim to develop meaningful projects like: • Online forums to discuss and debate issues

Technology hold the key to that concern the society at large;

• These groups will pursue joint projects on the environment;

• Through the Kogics platform, students and the youth can polish their mathematical and science skills;

• Scratch—A project developed by MIT Media Labs to encourage the learning of computer programming options in a fun-filled format; and • Samvedna Helpline—Provided by Tata Indicom, this will be used for extending counseling services to students. The guidance will be provided by experts who will enable the 'seeker' to find solutions to their personal problems, as well as those that impact his neighborhood.

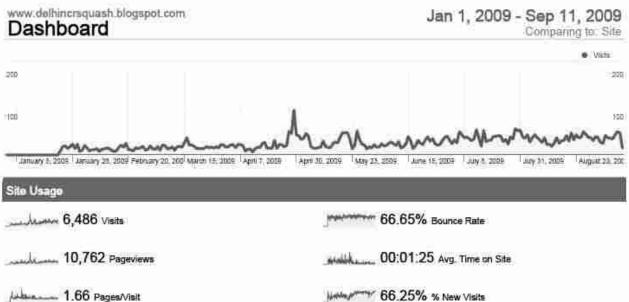
The website is www.samvedna.wikidot.com, through which both schools are interacting. The website contains details about the project, the partners, various forums, counseling services, etc. A helpline has already been launched to assist parents, teachers and students to get advice from our counseling experts though the medium of Tata Walky. Desirous individuals can call on +91 9268161053 from 0800 to 0900 (Monday to Friday). The Samvedna Helpline will assist in:

- Exam stress management;
- Career counseling support;
- Co-curricular activity planning;
- Exploring teaching-learning processes in the classroom situation;
- Dealing with stress & anxiety
- Life Skills inculcation; and
- Assisting children (with their parents) to discover their true hidden potential and nurturing it for a noble cause.



Annexure V

Google Analytics Report on www.squash-northindia.org (formerly www.delhincrsquash.blogspot.com)



1.66 Pages/Visit

6,486 visits came from 102 countries/territories

Visits 6,486 % of Site Total 100.00%	Pages/Visit 1.66 Site Avg: 1.65 (0.00%)	00:01: Site Avg.	ne on Site 25 s (0.00%)	% New Visits 66.27% Site Avg. 66.25% (0.02%)	Bounce 66.65 Site Avg 66.65	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
India		3,485	1.86	00:02:20	39.31%	66.54%
Poland		591	1.38	00:00:19	99.15%	64.97%
United States		547	1.46	00:00:22	98.17%	67.09%
Germany		185	1.44	00:00:09	99.46%	59.46%
Canada		126	1.43	00:00:29	96,03%	66,67%
United Kingdom		118	1.53	00:00:36	94.92%	64.41%
Romania		114	1.52	00:00:12	98.25%	59.65%
Brazil		108	1.40	00:00:39	99.07%	72.22%
France		98	1.37	00:00:08	100.00%	63.27%
			5		c	Soogle Analytic

Annexure VI

1

IIM Calcutta online publication featuring REACHA work



Annexure VII

An Overview of REACHA work through the years

Project Cost	I	I	I	I	I	I
Target Areas Covered	Mussoorie (Uttarakhand)	Mussoorie (Uttarakhand)	Sanjay Nagar (UP)	UP, MP, AP, Orissa, Karnataka, Gujrat, Maharashtra, Rajasthan, Bihar, Kerala, Jammu & Kashmir, Sikkim, Manipur, Meghalaya, Assam, Mizoram, Nagaland, Tamil Nadu, Himachal Pradesh, Punjab and Haryana, Uttarakhand.	Deccan Region of India	
Period	1995	1995	1995	199 5 -96	1995-96	
Objective of Project	Improving Health of rickshaw pullers	Afforestation	Afforestation	Rainwater conservation, eco- restoration and sustainable agriculture through watershed development	Credit Management through SHG's	
Project detail	Health check-up camp for rickshaw pullers who were suffering from tuberculosis	Tree plantation programme in the month of August 1995 to plant 6000 the saplings in the Indo Tibetan Border Police estate with assistance of school children	REACHA worked with the residents of Bhatti Mines, Sanjay Nagar in a tree plantation campaign	Training sessions organised at Shantikunj, Haridwar to parijans of Yug Nirmaan Mission from different states	2800 women members grouped in 140 self-help groups for credit management amongst themselves	Eight Self help groups started Horticulure Nursery in the villages - Kistaorit. Kadukuntla. Mentapally.
Project source & Facilitator	Rajiv Gandhi Foundation with REACHA	REACHA	Yug Nirman Mission with REACHA	Ministry of Agriculture, Govt. of India, under NWDPRA with REACHA	REACHA	
Name of the Project	Health check-up of Rickshaw pullers	Regeneration of Water springs in Mussoorie	Tree Planting in Bhatti Mines	Training Camp in watershed management	Self Help Group (SHG)	Self Help Group
S. No.	-	2	3	4	5	



Ι	I	I	Ι	Ι	I	I	I
Deccan Region of India	Deccan Region of India	Deccan Region of India	Deccan Region of India	Uttarakhand	Uttarakhand	Uttarakhand	Madhya Pradesh
1995-96	1995-96	1995-96	1995-96	1995	1995-96	1995-96	1995-96
Social forestry	Horticulture, Nursery techniques and health management	Soil Conservation	Veterinary centres	Afforestation	Health of coolies	Blood donation	Medical check-up, free distribution of medicine, moral and social development, economic upliftment and socio-economic activities
14 villages started social forestry Nursery - Kadakuntla, Nacharam Pet, Ullemkonda, Arepally, Motlampally and others	36 training camps in Mahaboobnagar with women groups for Horticulture, nursery techniques and health management	Soil Conservation in Raja Pet, Nacharam Pet and Ullemkonda on approx 210 hectares of land	Soil Conservation in Raja Pet, Nacharam Pet and Ullemkonda on approx 210 hectares of land	Plantation of 5000 saplings in Chammar Khad & K. B. Rai Springs	Health check-up camp for coolies of Mussoorie	Two blood donation camps were organised in ITBP campus	Various development activities in Bhopal, Jabalpur, Raipur, Bilaspur, Rewa, Indore and Gwalior
REACHA	REACHA	REACHA	REACHA	REACHA	REACHA	REACHA	REACHA
Self Help Group (SHG)	Self Help Group (SHG)	Self Help Group (SHG)	Self Help Group (SHG)	Project Bhagirath	Medical Health Camp	Blood Donation Camp	Self Help Group
7	ω	თ	10	11	12	13	4

475000	Ι	I	I	Ι	Ι
Uttar Pradesh, Uttarakhand & Madhya Pradesh	Uttarakhand	Uttar Pradesh	Haryana	All India	Uttar Pradesh, Madhya Pradesh & Uttarakhand
1996-97	1996	1996	1996	1996	1997 <u>-</u> 08
Family welfare & healthcare, Watershed development and to assist them in becoming bankable institution	To save & protect the environment and ecology of the town	To promote vegetarianism and protection of India's cattle wealth.	Health counseling and rehabilitation of alcohol dependent	Polio Immunization	Family welfare & healthcare, Watershed development and to assist them in becoming bankable
Training Programme for 10 persons at Manavoday, Lucknow and six 6- day training camps at Shantikunj, Haridwar in family welfare, healthcare and for organizing Self Help Groups	Dr. Ajay Rawat, Member REACHA filled a PIL in Supreme Court to save the environment and ecology of Nainital (Uk). As a result the Supreme Court put a ban on any construction in Nainital	Project to promote vegetarianism and protection of India's cattle wealth.	Help to Haryana Government in implementing prohibition by contributing towards health counseling and rehabilitative care to alcohol dependent individuals	Active participation in Pulse Polio Immunization	Training programme in Shantikunj, Haridwar
NABARD with REACHA	REACHA	REACHA	REACHA	REACHA with Yug Nirman Mission (YNM)	NABARD with REACHA
Institute of People's Participation, Shantikunj, Haridwar	Public Interest Litigation	Gau Samvardhan	Consultancy to Haryana Government	Pulse Polio Immunization	Institute of People's Participation, Shantikunj, Haridwar
15	16	17	18	19	00

1

REACHA Annual Report 2009 | 37 |

Ι	I	Ι	I
All India	Uttarakhand, UP, MP, Rajasthan, Bihar, Andhra Pradesh, Orissa, Gujrat, Maharashtra and West Bengal	Delhi and Haryana	All India
1998	1998	1998	1998-99
Rural reconstruction	Volunteer training for Self Help Group	Sharing of knowledge by communication network	Polio Immunization
A mass movement for rural reconstruction throughout the country for which a resolution was circulated to the pilgrims visiting Haridwar for the Mahakumbh	Training Programme in Shantikunj, Haridwar for watershed development, SHG formation, family welfare and healthcare	To nurture the future activists of REACHA. For this a trip of Manava Bharati students was organised to Dhaula village, Haryana. Village children were invited to Manava Bharati India International School also.	Active participation in Pulse Polio Immunization
REACHA with support of YNM and lots of other NGOs	NABARD with REACHA	REACHA	REACHA with YNM & WHO
Haridwar Mahakumbh Srijan Sankalp	Training Camp in watershed management	Sameer Club	Pulse Polio Immunization
21	22	23	24

	257000	I
	All India	Uttarakhand, UP, MP, Rajasthan, Bihar, Andhra Pradesh, Orissa, Gujrat, Maharashtra and West
	1999	
 Every child below years of age be given polio drops. Planet Earth Every child be healthy and 	cheerful	Volunteer training
A holy prayer for the health of Indian children with the help of following-: Darulul-uloom, Deoband, Saharanpur; Nadwatul uloom, Luchnow; Jamait-e-Islami, New Delhi; Shahi Imam, Jama Masjid, Delhi; Navgarh Temple, Ramthirth Nagar, Saharanpur; His Holiness Dalai Lama, Dharamshala; Mahabodhi Society, New Delhi; Chinmay Mission; Sant Variam Singh Gurumat Mission; Sant Variam Singh Mission; Sant Variam Singh Gurumat Mission; Sant Variam Singh Mission; Sant Variam Singh Gurumat Mission; Sant Variam Singh Mission; Sant Variam Singh Mission; Sant Variam Singh Saba; Shirdi Sai Baba; Ram Krishna Mandir Trust, New Delhi; The Bahai Temple, New Delhi; The Radha Mandir Trust, New Delhi; The Radha Sabha, Chandigarh; The Radha Soami Satsang, Beas; The Sacha Sabha, Chandigarh; The Radha Soami Satsang, Beas; The Sacha Sauda Mission, Kangra; Temples of Himachal Pradesh; The Catholic Bishop's Conference of India; and all	other religious groups	Training Programme in Shantikunj Haridwar for watershed development, SHG formation, family
WHO with	REACHA	NABARD with
Pulse Lamp Festival in the whole of India on 3rd December 1999 at the same time at 5:30 to 6:00 pm in which over a lakh public prayers meetings were held lighting a lamp and silent prayers for Polio Eradication and health of every child & Mother	performed.	Training Camp in watershed
	25	

1

REACHA Annual Report 2009 | 39 |

40	REACHA Annual Report 2009

			<u> </u>	· · · ·		
I	I	I	125000	470000	968000	
All India	Delhi	All India	Delhi	Delhi	Delhi	22 states from all over India
2000	2000	2001	2005	2006	2007	On going
Care of Mother and Child (3rd Dec every Year)	To support children of war widows	Care of Mother and Child and Care of the Adolescents(3rd Dec every Year)	Energy conservation through schools	Energy conservation through schools	Energy conservation through schools	Councilling and sharing of knowledge through Internet
More than 1000 NGOs(Including 600 Zila Saksharta Samities chaired by District Magistrates), schools and other institutions participated in this campaign for disseminating a message for antenatal care, health of mother and child voluntarily and population stabilization by voluntarily adopting a "one-child norm".	A project for generating funds for the children of war widows	More than 1000 NGOs(Including 600 Zila Saksharta Samities chaired by District Magistrates), schools and other institutions participated in this campaign for disseminating a message for antenatal care, health of mother and child voluntarily and population stabilization by voluntarily adopting a "one-child norm".	Energy Club to train students of 5 schools for Energy Conservation	Energy Club to train students of 25 schools (10 Private + 15 governmenr) for Energy Conservation	Energy Club to train students of 50 schools (20 private + 30 goernment schools) for Energy Conservation	An online programme in which more than 100 schools are involved
REACHA	REACHA	REACHA	NDPL with REACHA	NDPL with REACHA	NDPL with REACHA	REACHA
A day of All- Religions Prayer for "Alleviation of Human Misery"	Vidya daan	A day of All- Religions Prayer for "Alleviation of Human Misery"	NDPL Energy Club	NDPL Energy Club	NDPL Energy Club	Project KHOJ
27	28	59	30	31	32	33

1							
	Project Samvedna	Tata Tele Services with REACHA	A Project in which two -schools - Manava Bharati India International School(MBIIS), New Delhi and Him Jyoti School, Dehradun are linked through Internet and phone to share their experiences/ bridge the digital divide.	Sharing of knowledge by communication networkthrough ICT (Information & Communication Technology)	On going	Delhi and Uttarakhand.	168000
	Tata Power Energy Club	Tata Power Mumbai with REACHA	In this project 3 schools from Mumbai are getting trained to conserve energyas a pilot programme. Tata Power is keen to scale this up nationally over the next 3-5 years	Energy conservation through schoolswith special focus on Demand Side Management (DSM)	On going	Maharashtra	308600
	Squash Development Programme	REACHA with Delhi Development Authority (DDA) & schools	In this project students from MBIIS and few other schools from Delhi and NCR are being trained to play Squash, develop their personalities and enhance academic outputs through physical fitness	Development of Squash	On going	Delhi and NCR	378000
							<u>3149600</u>

www.reacha.org

1

1

REACHA Annual Report 2009 | 41 |

Annexure VIII

Annual Account 2008 - 09

Y), NEW DELHI	AMOUNT	00 6,268.00		00 21,692.00 00 1,068.00	00 00 36,296.00 00 16.168.00	1,5	00 20 00 465,274.20	00 50 89 393,324.39	2,444,097.59		MEMBER SECRETARY
) AGRO-FORESTR		15,668.00 9,400.00 4 714 00	24,102.00	2,410.00 1,256.00 188.00	42,701.00 6,405.00 18,855.00 2,687.00	Î	400,000.00 12,644.20 7,500.00 45,130.00	4,692.00 21,328.50 367,292.89 11.00			MEMBER SI
REACHA ATION FOR CONSERVATION HORTICULTURE ANI RAI ANCE SHEFT AS ON 31ST MARCH 2009	ASSETS	FIXED ASSETS Computer Less : Depreciation Electrical Equipments	Lecurcal Equipriments Less : Depreciation Furniture & Fixture	Less : Depreciation Library Books Less : Depreciation	Office Equipments Less : Depreciation Telephone Less : Depreciation	<u>INVESTMENT</u> RBI Bond	DEPOSIT ASSETS Fixed Deposit Interest Accrued Security Deposit TDS	CASH AT BANK Canara Bank (DDN) Canara Bank (DIP) Canara Bank (MAL) Cash-In-Hand			CHAIRMAN
RE ASSOCIATION FOR CONSEF RAI ANCE SHFFT A	AMOUNT	2,018,941.59 21,904.00 1,997,037.59	4,25,000.00	22,060.00					2,444,097.59		TREASURER
REACHA (RESEARCH AND EXTENSION ASSOCIATION FOR CONSERVATION HORTICULTURE AND AGRO-FORESTRY), NEW DELHI RALANCE SHEFT AS ON 31ST MARCH 2009	LIABILITY	<u>CORPUS FUND</u> As per Last Year Less: Excess of Expenditure over Income	<u>SET APART FUND</u> As Per Last Year	CURRENT LIABILITY Expenses payable						AS PER REPORT ATTACHED FOR R.C. KAPOOR & CO. CHARTERED ACCOUNTANTS	R.C.KAPOOR PROPRIETOR PALCE:NEW DELHI DATED: 09.09.2009
		W	W	W	. r	e a	c h	a . o	r	g	

EXPENDITURE	INCOME & EXPEN	
EXPENDITORE	A	
Other Expenses		
Audit fees	22,060.00	
Bank Charges	456.00	
Depreciation	21,797.00	
Donation Paid	470.00	
Electricity Expenses	3,041.00	
Honrarium	77,440.00	
Telephone & Internet	38,270.00	
Misc Expenses	5,685.00	
Printing & Stationary	5,927.00	
Repair & Maintenance	15,039.00	276 402 00
Tour & Traveling	86,217.00	276,402.00
Project Expenses Khoj		
Co-Ordinator Fees	33,000.00	
Equipments	77,807.00	
Legal & Professinal	9,500.00	
Office Rent	31,440.00	
Misc Expenses	1,493.00	153,240.00
Project Expenses B&D		
Project Expenses R&D Electricity Expenses	11,534.00	
Office Expenses	54,000.00	
Repair & Maintenance	5,220.00	
Telephone Expenses	6,528.00	77,282.00
	_,	,
Project Expenses SDP		
Equipments	20,700.00	
Honararium	144,767.00	
Legal & Professional	20,000.00	
Misc Expenses	18,633.00	
Play Equipments	30,178.00	
Printing & Expenses	110.00	
Refreshment Expenses	27,373.00	249 244 00
Tour & Traveling	86,583.00	348,344.00
Project Expenses Tata Power		
Honararium	28,653.00	
Misc Expenses	66,810.00	
Office Equipments	4,491.00	
Printing & Stationery	2,730.00	
Telephone Expenses	2,376.00	
Tour & Traveling	23,922.00	128,982.00
Project Expenses TTSL		
Honararium	12,500.00	
Internet Expense	2,482.00	
Misc Expenses	2,289.00	
Tour & Traveling	119.00	17,390.00
	=	1,001,640.00
AS PER REPORT ATTACHED		
FOR R.C. KAPOOR & CO.		
CHARTERED ACCOUNTANTS		
R.C.KAPOOR PROPRIETOR	TREASURER	
PALCE:NEW DELHI		
DATED: 09.09.2009		

REACHA (RESEARCH AND EXTENSION ASSOCIATION FOR CONSERVATION HORTICULTURE AND AGRO-FORESTRY), NEW DELHI INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31ST MARCH 2009 ENDITURE AMOUNT INCOME AMOUNT AMOUNT Income 215,000.00 Donation Interest on I T Fund 2,420.00 Interest on RBI Bond 80,000.00 14,116.00 Interest on Bank Project SDP Activity Fess 429,900.00 Project TTSL 84,000.00 Project Tata Power 154,300.00 979,736.00 Excess of Expenditure over Income 21,904.00 2.00

www.r

1

1,001,640.00

CHAIRMAN

MEMBER SECRETARY

е	а	С	h	а		0	r	g
---	---	---	---	---	--	---	---	---

RECEIPT MOUNT PAYMENT AMOUNT	(RESEARCH A	(RESEARCH AND EXTENSION ASSOCIATION FOR CONS RECEIPT AND PAYMENT ACCOUNT	TENSION ASSOCIATION FOR CONSERVATION HORTICULTURE AND AGRO-FORESTRY), NEW DELHI RECEIPT AND PAYMENT ACCOUNT FOR THE YEAR ENDING 31 ST MARCH 2009	RESTRY), NEW DE <u>9</u>	ELHI
rce k (DN) 4,532.00 nk (DP) 20,600.50 nk (ML) 20,600.50 nk (ML) 20,600.50 nc (MAL) 449,886.39 n - Hand 111.00 Refund 1,11.00 Refund 8,19 n - Hand 111.00 Refund 8,19 n - Hand 111.00 Refund 8,19 n - Hand 111.00 Refund 8,19 1,11.00 Refund 8,19 1,11.00 1,100 1,	RECEIPT	AMOUNT	PAYMENT		AMOUNT
K (DN) 4,532.00 ark (DP) To Project Expenses R & D To Project Expenses SDP To Project Expenses Tata Power n. Hand 4149,886.39 To Project Expenses SDP To Project Expenses Tata Power n. Hand 411.00 439,886.39 n. Hand 111.00 a. K (MAL) 424,442.89 n. Hand 111.00 215,000.00 To Project Expenses Tata Power Refund 215,000.00 Refund 214,116.00 0.000.00 To Closing Balance 14,116.00 Canara Bank (DN) 0.164,300.00 To Closing Balance divity Fee 14,116.00 ower 429,900.00 14,116.00 Canara Bank (DN) ower 429,900.00 ower 14,116.00 ower 14,116.00 ower 14,340.00 0.140.00 Canara Bank (MAL) 1.100 146,996.2.39 ower 1,469,962.33 TACHED 1,469,962.33 TACHED 1,00 Co.G. 1,100 J. AGN 2,1,328.50 J. AGN <td< td=""><td>By Opening Balance</td><td></td><td>To Project Expenses Khoj</td><td></td><td>153,240.00</td></td<>	By Opening Balance		To Project Expenses Khoj		153,240.00
ank (DIP) 20,600.50 To Project Expenses SDP 10 Project Expenses Tata Power 111.00 424,642.89 To Project Expenses Tata Power 111.00 429,886.39 To Project Expenses Tata Power 215,000.00 To Addition of Telephone 2,420.00 To Addition of Telephone 14,116.00 Canara Bank (DN) 21,328.50 aver 14,000.00 Canara Bank (DN) 21,328.50 aver 14,000.00 Canara Bank (MAL) 11,00 To Addition of Telephone 14,000.00 Canara Bank (MAL) 11,00 To Addition of Telephone 14,000.00 Canara Bank (MAL) 11,00 To Addition of Telephone 14,000.00 Canara Bank (MAL) 11,00 To Addition of Telephone 14,000.00 Canara Bank (MAL) 21,328.50 Canara Bank (MAL) 21,528.50 Canara Bank (MAL) 21,528	Canara Bank (DDN)	4,532.00	To Project Expenses R & D		77,282.00
nk (MAL) 424,642.89 To Project Expenses Tata Power n - Hand 111.00 449,865.39 To Project Expenses TTSL 10 Project Expenses TTSL 111.00 449,865.39 To Project Expenses TTSL 111.00 149,685.39 To Addition of Telephone 2,420.00 To Addition of Telephone 2,420.00 To Addition of Telephone 14,116.00 To Closing Balance 14,116.00 Canara Bank (DN) 2,1,328,50 367,292.89 40,340.00 Canara Bank (DN) 2,1,328,50 11.00 To Closing Balance 14,00,00 Canara Bank (DN) 367,292.89 40,340.00 Canara Bank (DN) 367,292.89 11.00 To Closing Balance 11.00 Canara Bank (DN) 367,292.89 11.00 Canara Bank (DN) 367,292 11.00 Canara (Canara Bank (DIP)	20,600.50	To Project Expenses SDP		348,344.00
n - Hand 11.00 49,886.39 To Project Expenses Refund 2,420.00 To Other Expenses Refund 2,420.00 To Addition of Telephone 31 Bonds 80,000.00 To Addition of Telephone 0ing Account 14,116.00 To Closing Balance 0ing Account 14,116.00 To Closing Balance 0ing Account 14,116.00 To Closing Balance 0wer 34,000.00 Canara Bank (DN) 21,328.50 0wer 14,16.00 Canara Bank (MAL) 1,692.00 0xwer 14,16.00 Canara Bank (MAL) 1,00 0xwer 1,469.962.39 Canara Bank (MAL) 1,100 1ACHED 1,469.962.39 To Addition of Telephone 1,100 Co. 1,160 Canara Bank (MAL) 367,292.89 Intants 1,469.962.39 Canara Bank (MAL) 1,100 Co. 1,160 Canara Bank (MAL) 1,100 Intants 1,160 Canara Bank (MAL) 1,100 Intants 1,160 Canara Bank (MAL) 1,100 Co. 1,160 Canara Bank (MAL) 1,100 Co. 1,110 1,100 1,100	Canara Bank (MAL)	424,642.89	To Project Expenses Tata Power		128,982.00
Table To Other Expenses Retund 215,000.00 To Addition of Telephone 215,000.00 To Addition of Telephone 2,420.00 SI Bonds 80,000.00 To Fixed Deposits SI Bonds 14,116.00 To Closing Balance ower 429,900.00 To Closing Balance ower 429,900.00 Canara Bank (DN) 0,14,116.00 Canara Bank (DN) 21,328.50 ower 14,400.00 Canara Bank (MAL) 21,328.50 Ower 14,69,962.39 Canara Bank (MAL) 11,00 TACHED 1,469,962.39 TACHED 11,00 C.O. Intront 21,328.50 11,00	Cash - In - Hand		To Project Expenses TTSL		17,390.00
Refund 215,000.00 To Addition of Telephone Refund 2,420.00 0 4,692.00 Il Bonds 80,000.00 To Fixed Deposits 4,692.00 ving Account 14,116.00 To Closing Balance 4,692.00 ctivity Fee 14,116.00 To Closing Balance 4,692.00 ower 14,000.00 Canara Bank (DDN) 21,328.50 ower 14,000.00 Canara Bank (DDN) 21,328.50 ower 1,469,962.39 Canara Bank (DP) 367,232.89 TACHED 1,469,962.39 Tachen 11.00 Co. NITANTS TREASUREN Co.			To Other Expenses		232,545.00
Refund 2,420.00 To Fixed Deposits 81 Bonds 80,000.00 14,116.00 7,429,900.00 wing Account 14,116.00 To Closing Balance 4,692.00 ctivity Fee 429,900.00 Canara Bank (DN) 2,1,328.50 ower 154,300.00 Canara Bank (DP) 21,328.50 ower 40,340.00 Canara Bank (MAL) 367,292.89 0,340.00 Canara Bank (MAL) 367,292.89 0,1.00 Canara Bank (MAL) 367,292.89 11.00 Canara Bank (MAL) 367,292.89 11.01 Canara Bank (MAL) 11.00 11.02 Canara Bank (MAL) 11.00 11.01	By Donation	215,000.00	To Addition of Telephone		18,855.00
Il Bonds 80,000.00 14,116.00 14,116.00 4,692.00 cifvity Fee 429,900.00 Canara Bank (DN) 21,328.50 cifvity Fee 14,000.00 Canara Bank (DN) 21,328.50 ower 84,000.00 Canara Bank (ML) 21,328.50 ower 1340.00 Canara Bank (ML) 21,328.50 ower 14,0340.00 Canara Bank (ML) 21,328.50 ower 14,0340.00 Canara Bank (ML) 21,328.50 ower 11,469,962.39 Canara Bank (ML) 11,00 TACHED 1,469,962.39 Cash-In-Hand 11,00 TACHED 0.00.00 Cash-In-Hand 11,00 TACHED 0.00.00 Cash-In-Hand 11,00 TACHED 0.00.00 Cash-In-Hand 11,00 IACHED 0.00.00 Cash-In-Hand 11,00 IACHED<	By Interest On I.T Refund	2,420.00	To Fixed Deposits		100,000.00
ving Account 14,116.00 To Closing Balance 4,692.00 crivity Fee 229,900.00 Canara Bank (DDN) 21,328.50 ower 84,000.00 Canara Bank (MAL) 21,328.50 84,000.00 Canara Bank (MAL) 367,292.89 40,340.00 Canara Bank (MAL) 367,292.89 1,469,962.39 TACHED Canara Bank (MAL) 11.00 Cash-In-Hand 11.00 Canara Bank (MAL) 21,328.50 Construction Canara Bank (MAL) 21,328.50 Canara Bank (MAL) 21,528.50 Canara Bank (MAL) 21,528.50 Canara Bank (MAL) 21,528.50 Canara Abank (MAL)	By Interest On RBI Bonds	80,000.00			
ctivity Fee 429,900.00 Canara Bank (DN) 4,692.00 ower 154,300.00 Canara Bank (MAL) 21,328.50 84,000.00 Canara Bank (MAL) 21,328.50 40,340.00 Canara Bank (MAL) 21,328.50 76,292.89 11,469,962.39 TACHED Cash-In-Hand 11.00 11,	By Interest on Saving Account	14,116.00	To Closing Balance		
ower 154,300.00 Canara Bank (DIP) 21,328.50 84,000.00 84,000.00 Canara Bank (MAL) 367,292.89 1469,962.39 1,469,962.39 1100 1100 TACHED 1,469,962.39 1100 1100 TACHED C.O. 1,469,962.39 1100 1100 TACHED C.O. Interval Interval 1100 1100 TACHED C.O. Interval I	By Project SDP Activity Fee	429,900.00	Canara Bank (DDN)	4,692.00	
B4,000:00 Canara Bank (MAL) 367,292.89 40,340:00 Cash-In-Hand 11.00 TACHED 1,469,962.39 11.00 TACHED Cash-In-Hand 1,4 TACHED Cash-In-Hand 1,1 TACHED Cash-In-Hand 1,1 TACHED Cash-In-Hand 1,1 TACHED Co. 1,1 OLO TACHED Mark (MAL) TACHED Co. 1,1 CO. NITANTS TREASURER TREASURER CHAIRMAN MEMBER SECRETARN	By Project Tata Power	154,300.00	Canara Bank (DIP)	21,328.50	
40,340.00 Cash-In-Hand 1.00 TACHED 1,469,962.39 1,469,962.39 TACHED 0.0 1,469,962.39 TACHED 0.0 1,469,962.39 TACHED 1,469,962.39 1,469,962.39 TACHED 1,469,962.39 1,469,962.39 TACHED 0.00 1,469,962.39 TACHED 0.00 1,469,962.39 CO. 0.00 1,469,962.39 NTANTS TREASURE MEMBER SECRETARY	By Project TTSL	84,000.00	Canara Bank (MAL)	367,292.89	
1,469,962.39 TREASURER CHAIRMAN MEMBER SECRET	By TDS Refund	40,340.00	Cash-In-Hand	11.00	393,324.39
TREASURER CHAIRMAN MEMBER SECRET					
TREASURER CHAIRMAN		1,469,962.39			1,469,962.39
TREASURER CHAIRMAN	AS PER REPORT ATTACHED FOR R.C. KAPOOR & CO. CHARTERED ACCOUNTANTS				
PALCE:NEW DELHI DATED: 09.09.2009	R.C.KAPOOR PROPRIETOR	TREASURER	CHAIRMAN	MEMBER SECRETA	АRY
	PALCE:NEW DELHI DATED: 09.09.2009				

www.reacha.org

